

# Newsletter

MAY 2022



#LAKEDIEF

www.lakediefenbakertourism.com



## Share your Events

Send us your local events, big or small to be showcased on our events page. Follow the QR code to our events page to send us your event details!

EVENTS



## 2022 Membership

Become a Lake Diefenbaker Tourism Membering Business! Opportunity and networking around the entire Lake Diefenbaker area!

MEMBERSHIP



## Get Involved!

Interested in getting involved with LDT? Have some ideas for tourism or economic development? Send us an email. We want to hear from you!

CONTACT US!



## LDT 2022 Plans

- Lake Diefenbaker Printed Map Project to be distributed in June
- Bench Project (in detail below)
- Social Media Strategy Plan
- Lake Diefenbaker Video Project
- Annual Photo Contest and Sand Castle Contest
- Diefenbaker Dollars Prizes Presented for the Contests - Dollars to be spent at Lake Diefenbaker Businesses
- SouthWest Consortium Group presenting Self Drive tours for the Southwest regions. Lake Diefenbaker to be presented in June!
- And more to Come!!



## Discover Diefenbaker

### LAKE DIEFENBAKER TOURISM Bench Project

Lake Diefenbaker Tourism group has designed benches to be distributed around the Lake Diefenbaker area in key areas of interest for tourists to use. These benches have the species of fish within the lake, made of sturdy metal designed and created by Metalman Art & Design. The first bench will be placed on display at the Danielson Park Pavilion.

Lake Diefenbaker Tourism is looking for key sponsoring businesses to purchase the remainder of benches with the marketing opportunity of a plaque placed on the bench purchased for all to see. If you are interested in more information on purchasing a bench for your business, please contact us!



## Diefenbaker Dollars

As a participating member of our board, your business has been included, so the customer might be coming through your doors! The Diefenbaker Dollars are in \$20 increments which have been numbered by winner.

Upon accepting payment in Diefenbaker Dollars at your business, you can mail them to Lake Diefenbaker Tourism Attn: Diefenbaker Dollars P.O. Box 426 Outlook, SK 50L 2N0 to receive monetary payment from the board.

## Share Share Share

Please send us a message on our socials or email sharing any relevant photos, upcoming events, promotions, news regarding your business so that we can do our best to share and promote your business with our audience!

info@lakediefenbakertourism.com